



## **Woodland Township School District**

### **Creating a Strategic Plan for the Woodland Township School District**

#### **Mission Statement**

The Woodland Township School District values the uniqueness of individual students and provides a high quality education in our highly supportive community.

#### **Session 2**

#### **Developing a Vision for the Woodland Township School District.**

On April 18, 2018, Woodland Township School District administrators, Board of Education members, education staff, parents and community members, twenty two (22) in all signed in and continued the strategic planning process for the Woodland Township School District. The second meeting focused on developing a vision for the Woodland Township School District. The meeting began with a welcome from the Woodland Township Board of Education and Superintendent, Ms. Misty Weiss. Facilitators Jesse Adams and Terri Lewis, from New Jersey School Boards Association (NJSBA), thanked the members who participated in Session 1 for returning and welcomed new members joining the group.

We recapped the outcomes of Session 1 and reminded everyone of the consensus process utilized in strategic planning. We then moved to discussing the topic for the evening; creating a shared vision for the Woodland Township School District. Participants were asked to picture themselves 3 years into the future, either having lived in Woodland Township for those 3 years or having been away from the district for 3 years, returning to Woodland Township, and seeing their school district on the cover of TIME magazine, with the caption "A School that Succeeds". The participants were asked to envision what was written in the Time magazine article that warranted such high recognition. In addition to the current programs already in place in the Woodland Township School District, what programs / services / curriculum / student outcomes / best practices / facilities would you expect to see in your school that are succeeding? Participants were encouraged to think "big picture."

Participants were randomly assigned to 3 small groups to develop shared visions and initiatives. The small groups spent forty minutes brainstorming and discussing their vision for the district.

## Woodland Township School District Strategic Planning Meeting #2 Outcomes

Each small group identified their consensus points and presented them to the full group of meeting participants.

The information that follows is a summary of the work of the small groups. As discussed with the meeting participants, all consensus points are recorded and posted on the web to share the group work during the course of the strategic planning process.

### Group Consensus: Vision – Initiatives

#### Team One:

Vision - Initiatives	Vision - Initiatives
Busing – More buses, smaller routes, less time on bus	Enrichment aka accelerated program offerings with clear criteria
Before/After care – clubs, sports	Leveled Library (1 large) So we have more students reading on grade level A/R
Security Upgrades – main entrance/safe buzz in visitors	Life Skills offerings (Home Ec, Financial Literacy, Trades)
1 on 1 Tech for grades K-8, Smart Lab and all teachers and staff	Sub-Pay/Opportunities
More space/structural improvements (use of pole barn, trailers, (more), additional space, safe entrances to trailer)	More Professional Development (sub coverage) staff trainings
More Parent Involvement/Community togetherness. (Curriculum Nights, Family Nights, Class Volunteers.)	More staff involvement
Year-round student activities (clubs, academic)	Community garden
Increased Test Scores	Field trips (buses, parent contributions)

**Woodland Township School District Strategic Planning Meeting #2 Outcomes**

**Team Two:**

Vision - Initiatives	Vision - Initiatives
Renovate building (HVAC, boiler, windows)	Addition to school
Attract more families to district (increased test scores, current technology/curriculum)	Social events with other schools
I STEM program -subject /curriculum	Community CTR
Arts Program/NCR offering/time	Etiquette and social matters
Stage (for VINCE)	

**Team Three:**

Vision - Initiatives	Vision - Initiatives
Gold Standard – educating comparable to the surrounding districts. (e.g. Tabernacle, Medford, Barnegat) (Start small e.g. School newspaper, student government.) (e.g. Science, math labs, etc.)	<u>MORE COMMUNITY INVOLVEMENT</u> of what’s going on in our school and municipality.
Safety – Incorporating radios in buses, better intercom system, screening in front office, and sign out procedure, <u>SHOW I.D.</u> , <u>Designated</u> pick up list, Security Vestibule??	Utilization of our beautiful fields! *Better push by WTRAA to get kids to join a team – ANY sport or team.
Parental access during parties etc. events (Have a procedure) (Lower grades)	Get kids involved in community service events? Customized community calendar on Parent Portal for surrounding community happenings for kids to get involved in – Boy Scouts, Girl Scouts, clubs, etc.
Development of improvement of tax structure... tax base to support #1 vision. To increase enrollment, utilize what resources we have already! (fundraisers etc., science fair for example.)	

**Woodland Township School District Strategic Planning Meeting #2 Outcomes**

After the reports from the small groups' consensus points, the large group brainstormed the following **common themes**:

**Common Themes:**

<b>Vision - Initiatives</b>	<b>Vision - Initiatives</b>
Gold Standard Education	Extra Program Opportunities (life skills, art)
Security	Increased Social Events
Hub/Center for Community	More Engagement with Community/Parents
Increasing Test Scores	Implement/Improve Technology
More Space/Upgraded Space	Attracting Residents
Extra-Curricular Opportunities	

**Five Goal Areas** emerged from the large group discussion on the common themes, as follows:

- Student Achievement
- Facilities/Infrastructure
- Community Engagement
- Developing the Whole Child
- Resources \$\$\$

**The third & final strategic planning session is scheduled for:**

**Wednesday, May 2, 2018**  
**from 6:30 - 8:30 pm at Chatsworth Elementary School.**  
**Sign-in begins at 6:15 pm.**  
**Meeting is scheduled for 2 hours and will end promptly.**

During the May 2nd meeting, we will review the outcomes from Sessions 1 & 2 (Strengths & Challenges, Vision – Initiatives) and develop the broad goal statements for each goal area that emerged from Session 2, as well as develop the objectives for each goal area for the Woodland Township School District.

Please join us. Everyone is welcome! We look forward to seeing you! **Bring a friend!**

**Please RSVP to the Office of the Superintendent at [bdimedia@woodlandboe.org](mailto:bdimedia@woodlandboe.org) or call 609-726-1230, Extension 200.**